

The Value Implications and Practical Paths of Marxist Classic Works for Ideological and Political Education of Undergraduates

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ABSTRACT

As a brilliant treasure of world culture, the deep integration of Marxist classic works with ideological and political education is of great significance for promoting high-quality development of education. Marxist classic works are the source of vitality for inheriting the Marxist worldview and methodology, an important carrier for guiding undergraduates to establish correct values and goals, and a powerful way to cultivate undergraduates' cultural identity and cultural confidence. To accelerate the integration of Marxist classic works with ideological and political education for undergraduates, suggestions are put forward, such as constructing a hierarchical and progressive ideological and political teaching system, empowering innovative ideological and political teaching paradigms with "digital" technology, and building a high-level ideological and political teaching faculty team.

KEYWORDS

Marxism classic works; Ideological and political; Higher education

1 Introduction

In the current era of globalization and informatization, economic and cultural exchanges among countries around the world are becoming increasingly frequent, leading to the collision and integration of different ideas, cultures and values. As a result, contemporary undergraduates are facing unprecedented ideological shocks and value choices. At this juncture, the significance of ideological and political education for undergraduates has become increasingly prominent. This is not only related to the personal growth and development of undergraduates but also closely linked to the future of the country. As brilliant pearls in the treasure house of human thought, the classic works of Marxism contain scientific worldviews and methodologies, and have irreplaceable value for the ideological and political education of contemporary undergraduates. An in-depth study of the value implications and practical paths of Marxist classic works in the ideological and political education of undergraduates can help guide undergraduates to establish correct worldviews, outlooks on life and values, enhance their ability to distinguish diverse cultures and resist the erosion of bad ideas, and lay a solid ideological foundation for them to grow into qualified builders and reliable successors of socialism.

2 The value implications of marxist classic works for ideological and political education of undergraduates

2.1 The source of vitality for inheriting the Marxist worldview and methodology

Marxist classic works are the fundamental carriers of a scientific worldview and methodology, providing undergraduates with sharp ideological weapons to understand the world. *Das Kapital*, by analyzing the dialectical relationship among commodities, money and capital, reveals the inherent contradiction between the law of surplus value and the operation of capitalism, and demonstrates the dialectical thinking method of "from concrete to abstract and then back to concrete"^[1]. The *German Ideology* was the first to systematically expounding historical materialism, putting forward the basic principles that "productive forces determine production relations" and "the economic base determines the superstructure", providing a scientific framework for understanding social development. Contemporary undergraduates are in an environment with complex information sources and are confronted with the impact of diverse ideological trends. They urgently need to establish a rational cognitive framework. By studying the classic works of Marxism, undergraduates can master the epistemology and dialectics of "seeking truth from facts", and achieve the goal of inheriting the Marxist world outlook and methodology.

2.2 An important vehicle for guiding undergraduates to establish correct values and goals

The value pursuits contained in classic works provide spiritual coordinates for undergraduates to establish their life directions. Integrating Marxist classic works into ideological and political education is an important carrier for guiding undergraduates to establish correct values and goals. In "The Young Man's Consideration in Choosing a Career", Marx

wrote: "If we choose a career that best serves the welfare of mankind, then no burden can crush us." This value orientation that takes the liberation of mankind as its responsibility has a strong appeal to the career and life views of contemporary undergraduates. The ideal of "eliminating exploitation and polarization" in the Communist Manifesto resonates with contemporary China's practice of "common prosperity" across time and space. Under the influence of ideological trends such as utilitarianism and refined egoism, some undergraduates have problems such as confused goals and misaligned values^[2]. Studying the classic works of Marxism in ideological and political education can demonstrate the lofty pursuit of Marxism to "seek benefits for the vast majority of people", help undergraduates understand the dialectical relationship between personal value and social value, and guide undergraduates to integrate their personal ideals into the great cause of national rejuvenation. This is conducive to undergraduates finding their life positions in the intersection of history and reality.

2.3 A powerful approach to cultivating undergraduates' cultural identity and cultural confidence

Marxist classic works are not only important achievements of world civilization but also the theoretical foundation of socialist culture with Chinese characteristics. Integrating Marxist classic works into ideological and political education can provide strong support for cultivating undergraduates' cultural identity and cultural confidence. From a global perspective, the Communist Manifesto has been translated into over 200 languages, profoundly influencing the course of human civilization and demonstrating the world significance of Marxism as a "magnificent sunrise in the history of human thought". Contemporary undergraduates, in the context of globalization, are constantly exposed to diverse cultures and urgently need to establish cultural subjectivity. Correct and scientific study of classics through ideological and political education is conducive to undergraduates' understanding of the internal logic of the "mutual connection and harmony" between Marxism and China's fine traditional culture, and helps undergraduates recognize the inheritance and development of classic theories by the theoretical system of socialism with Chinese characteristics, thereby enhancing their identification with the "Chinese path" and "Chinese theory". The cultivation of such cultural identity and cultural confidence will help undergraduates maintain a clear understanding in the cultural exchanges between China and the West and avoid the extreme tendencies of "cultural inferiority" or "cultural arrogance".

3 Practical approaches for integrating marxist classic works into ideological and political education for undergraduates

3.1 Build a hierarchical and progressive ideological and political teaching system

The key to integrating Marxist classic works into ideological and political education lies in how to eliminate the cognitive barrier of the classic theories being obscure and difficult to understand. On the one hand, when colleges and universities arrange ideological and political teaching content, they should first conduct thorough research on the understanding of relevant classic theories of Marxism among students of different grades. Centering on students and based on the laws of cognitive development, they should set up general and elective courses on Marxist classic works of different difficulty levels, progressing from simple to complex, to truly achieve teaching in accordance with individual aptitude. Accelerate the integration of Marxist classic works with ideological and political education. Specifically, lower-grade students can cultivate basic value recognition and theoretical interest by reading classic passages such as "Considerations for Young People When Choosing a Career". Senior students need to, in light of their professional background, conduct in-depth studies of the important chapters of "Economic and Philosophical Manuscripts of 1844" and "Das Kapital", so as to truly internalize the classic theories into their ideological resources. On the other hand, colleges and universities should organize ideological and political teaching activities of Marxist classic works in different paradigms. Through collective activities such as special lectures, characteristic speeches, and sharing classic film and television works, they can stimulate undergraduates' enthusiasm for self-study of Marxist classic works, integrate ideological and political education of Marxist classic works into daily life, and give full play to the contemporary value of classic theories.

3.2 Empower innovative ideological and political teaching paradigms with "digitalization"

To accelerate the integration of Marxist classic works into ideological and political education, colleges and universities can use modern new media technology means to build a "contextualized + interactive" teaching model to stimulate undergraduates' interest in learning and participation. On the one hand, college teachers can design "classic situational drama" performance activities based on the core viewpoints of classic works, and use technological means such as artificial intelligence and intelligent classrooms, supplemented by music and sound effects, to have students role-play

and reproduce the creation process of "The Communist Manifesto", enhancing students' immersion in the process of ideological and political education and effectively connecting the classic content of Marxism. Stimulate students' desire for in-depth exploration. On the other hand, college teachers should make full use of new media technologies to enhance teaching effectiveness. They should organize students to reproduce the abstract content such as the background of the birth and core ideas of "The Communist Manifesto" in the form of short videos through artificial intelligence, and attempt to transform the corresponding content into animated short films or documentary short films to strengthen students' memory and understanding of classic works Enhance the interest and interactivity of ideological and political study.

3.3 Build a high-level ideological and political teaching faculty team

By building a high-level teaching team of Marxist classic works, the process of integrating Marxist classic works into the ideological and political education of undergraduates can be accelerated. On the one hand, universities can establish a collaborative mechanism for classic reading led by ideological and political course teachers and involving teachers from multiple disciplines such as philosophy, history, law, and literature. By regularly holding in-depth reading activities of Marxist classic works, they can conduct multi-dimensional interpretations of classic texts such as "The Communist Manifesto" and "Das Kapital" from an interdisciplinary perspective, and develop a characteristic teaching case library that integrates the wisdom of various disciplines. On the other hand, universities can establish a "Classic Teaching Ability Foundation Project" for young teachers, and carry out a one-year mentoring program for classic works through a mentorship system. Implement the "Classic Teaching Innovation Program" for key teachers, support senior teachers in conducting research on the teaching reform of classic works, and cultivate demonstration teams for ideological and political teaching. In addition, colleges and universities should establish teaching resource centers for Marxist classic works, integrating resources such as classic literature databases, teaching videos by renowned teachers, and high-quality courseware. They should provide teachers with auxiliary tools such as knowledge point maps of classic works and intelligent recommendations of teaching cases, to facilitate the integration of Marxist classic works with ideological and political education.

References

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